



Your One-Stop Digital Platform

Highland's proprietary EasyLife platform is a one-stop, comprehensive digital platform designed to elevate our advisors' life, annuity, and long-term care business.

Transact your Business

Quote, Submit, and Track

Streamline the application process and eliminate tedious paperwork. Efficiently quote, apply for, and manage your cases.



Client collaborative applications:

Easily and collaboratively complete an online application with your client.
Products: Life insurance, annuities, and long-term care insurance



Full e-apps:

Our online system walks you through a full, digital carrier application to ensure higher accuracy and completion rates.
Products: Life insurance, annuities, and long-term care insurance



Drop tickets:

For eligible life or long-term care applications, submit client's basic information and Highland's support team will do the rest.
Products: Life and long-term care insurance

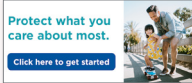
Access Unique Carrier Processes

Reduce your workload through expedited carrier application and underwriting processes.

Online Contracting and Appointments

Submit and manage carrier contracts easier, quicker, and more accurately.

Grow Your Opportunities



YOUR LOGO



Grow Your Opportunities

Customized Client-Direct Websites

Promote your unique brand and generate more life insurance opportunities online through our customizable, client-facing EasyLife enhanced portal.

Access to Client-Ready Marketing Collateral

Access our insightful, client-ready marketing tools and resources to promote your expertise and connect with clients.

Stay Connected

Integrated, Informed, Optimized

With EasyLife, you can:

- Directly **connect to your sales and support teams** wherever and whenever you need it on a platform optimized for mobile devices.
- Receive **important industry and carrier news**, updates, and announcements.

Contact us at (855) HCB-4YOU.

Please see back for instructions on how to access EasyLife.





Access Instructions:

1. Connect through the **Vision 2020 Advisor Portal**.
2. Go to **Products**.
3. Go to **Life Insurance**.
4. Choose **Strategic Brokerage Partners**.
5. Click on **Website** under Highland Capital Brokerage.
6. From Highland's homepage under **We Do More**, choose **EasyLife Platform**.

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CAPITAL BROKERAGE